

HILLCREST CORNER

*Simply Essential*

At Hillcrest Corner, we provide over 30 000 local households with a convenient, safe and secure place to shop.

Hillcrest is home to some of the best schools in KwaZulu-Natal and our carefully selected combination of fashion, health and beauty, home décor, kids and grocery stores make our Centre the ideal location for families in the area to do their day-to-day shopping.

In addition to our fantastic line stores, we boast a number of national retailers including Woolworths, Baby City, Checkers, Clicks and Dis-Chem. The Centre also boasts a brand new Virgin Active Gym.

Our central, convenient location and impressive Checkers supermarket has also introduced our Centre to a vibrant blue-collar commuter market who regularly visit the Centre at the end of the work day.

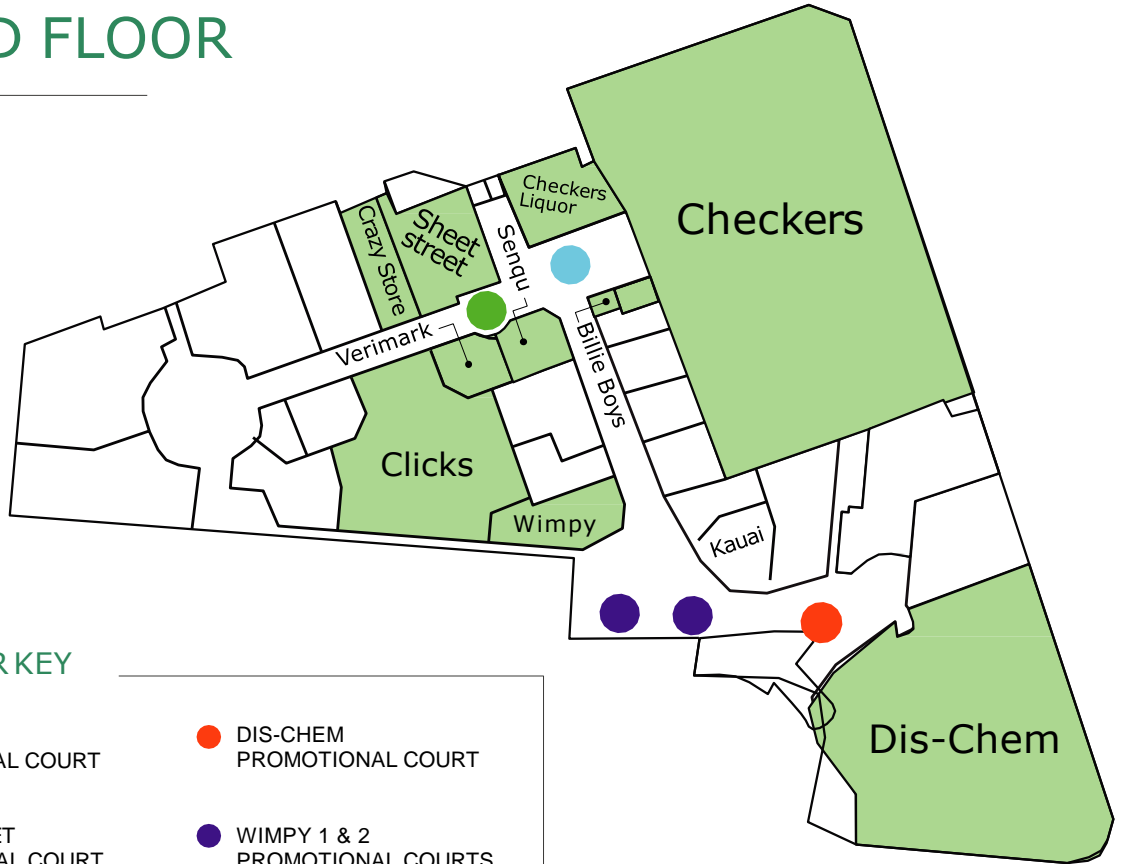
Generate new, valuable leads by taking the opportunity to advertise with us and introduce your business to the affluent Hillcrest market.

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Anchors: Baby City, Checkers, Dis-Chem, Woolworths, and Virgin Active Gym.  
GLA 23569,42 m2. Average monthly foot count: 331,588

Contact Elizabeth on [eroux@growthpoint.co.za](mailto:eroux@growthpoint.co.za) for more information

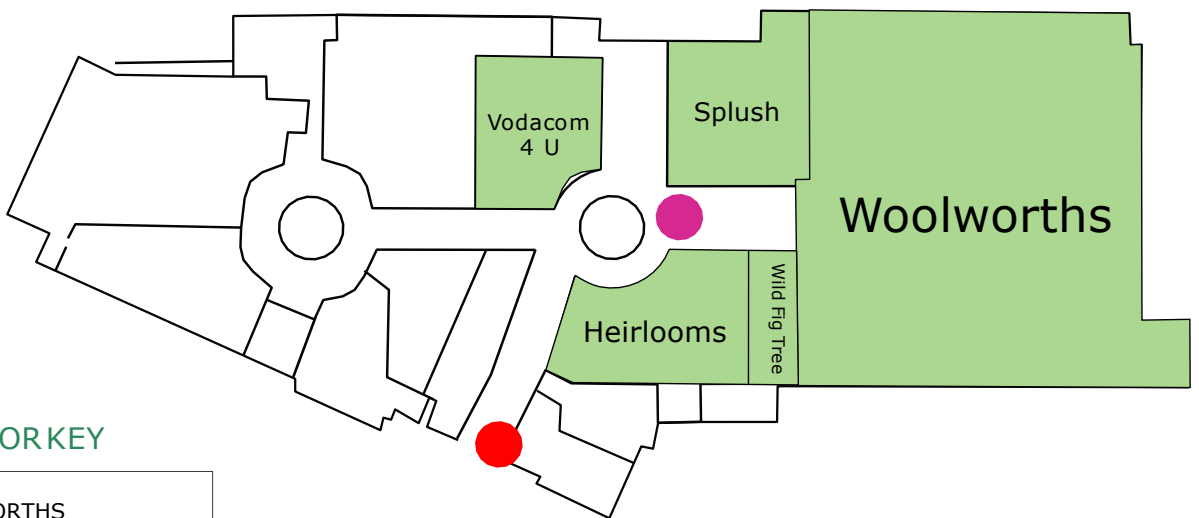
# GROUND FLOOR



## GROUND FLOORKEY

- CHECKERS PROMOTIONAL COURT
- DIS-CHEM PROMOTIONAL COURT
- SHEET STREET PROMOTIONAL COURT
- WIMPY 1 & 2 PROMOTIONAL COURTS

# UPPER FLOOR



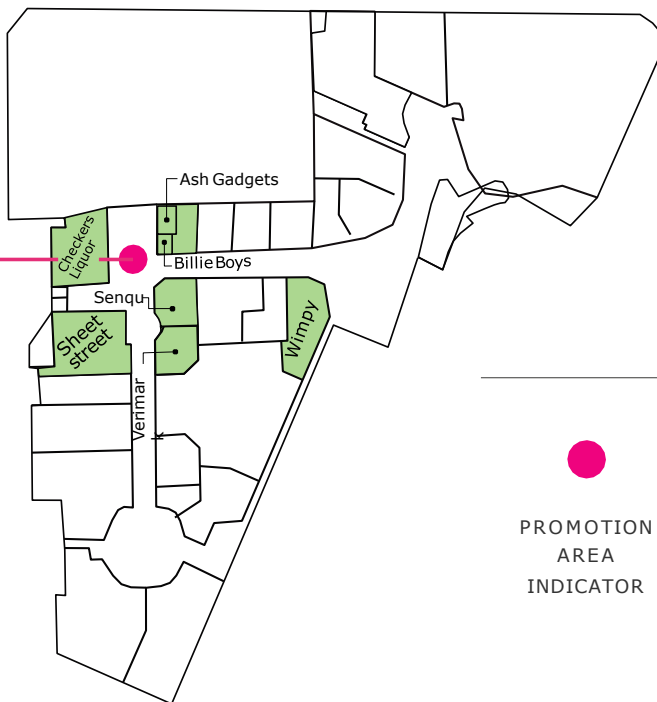
## UPPER FLOORKEY

- WOOLWORTHS PROMOTIONAL COURT
- WOOLWORTHS MALL ENTRANCE



# CHECKERS PROMOTIONAL COURT

## GROUND FLOOR



PROMOTION  
AREA  
INDICATOR



SIZE

50 m<sup>2</sup>



POWER

Plug point directly above court  
(you will need to ask security to use their ladder  
to access this in the bulkhead)



VEHICLE PROMOTIONS

2 vehicles can be displayed



STORES IN THE VICINITY

Billie Boys, Checkers, Checkers Liquor



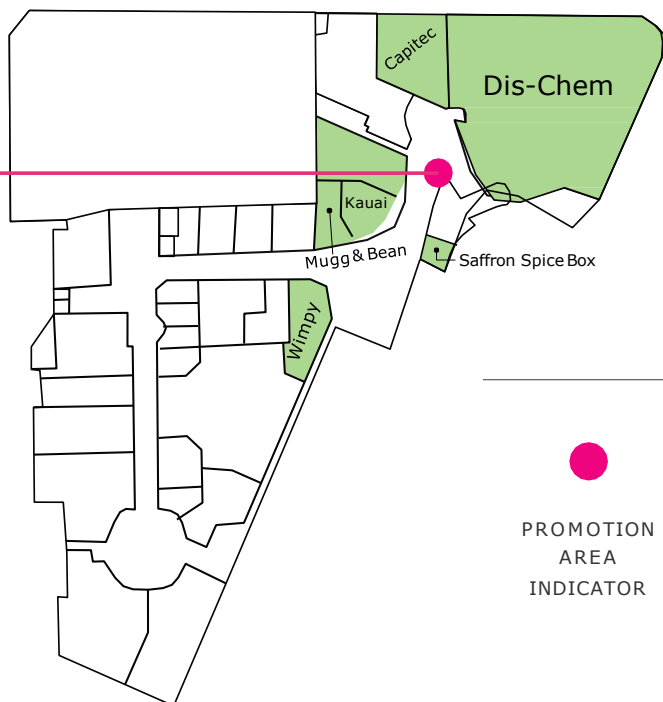
RENTAL COST

External client: R1,200.00 ex vat per day  
Tenant: R600.00 ex vat per day



# DIS-CHEM PROMOTIONAL COURT

## GROUND FLOOR



PROMOTION  
AREA  
INDICATOR



SIZE

60 m<sup>2</sup>



POWER

Plug point in court space



VEHICLE PROMOTIONS

2 vehicles can be displayed



STORES IN THE VICINITY

Dis-chem, Tobacconist, Capitec, Saffron Spice Box



RENTAL COST

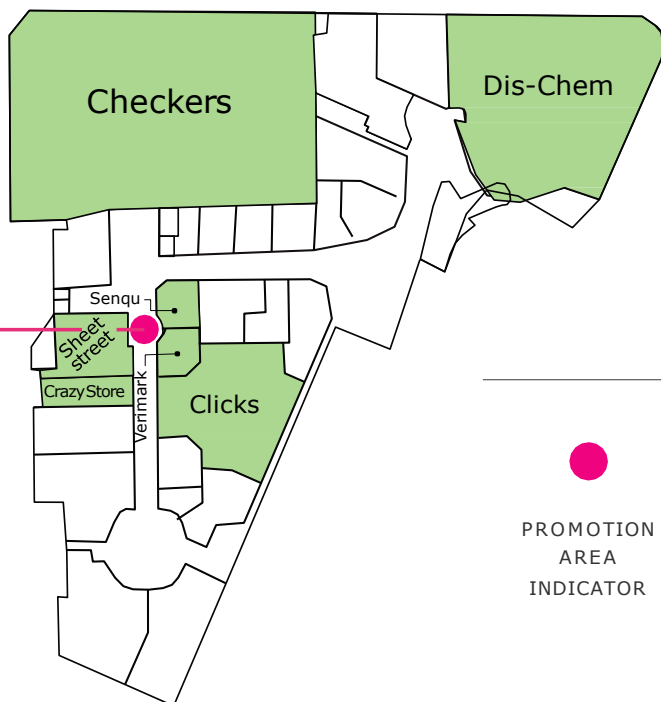
External client: R1,200.00 ex vat per day  
Tenant: R600.00 ex vat per day



**PROMO  
AREA**

## SHEET STREET PROMOTIONAL COURT

### GROUND FLOOR



PROMOTION  
AREA  
INDICATOR



SIZE

50 m<sup>2</sup>



POWER

Plug point less than 2m from court



VEHICLE PROMOTIONS

No vehicles can be displayed



STORES IN THE VICINITY

Senqu, Verimark, Sheet Street, Clicks, Crazy Store



RENTAL COST

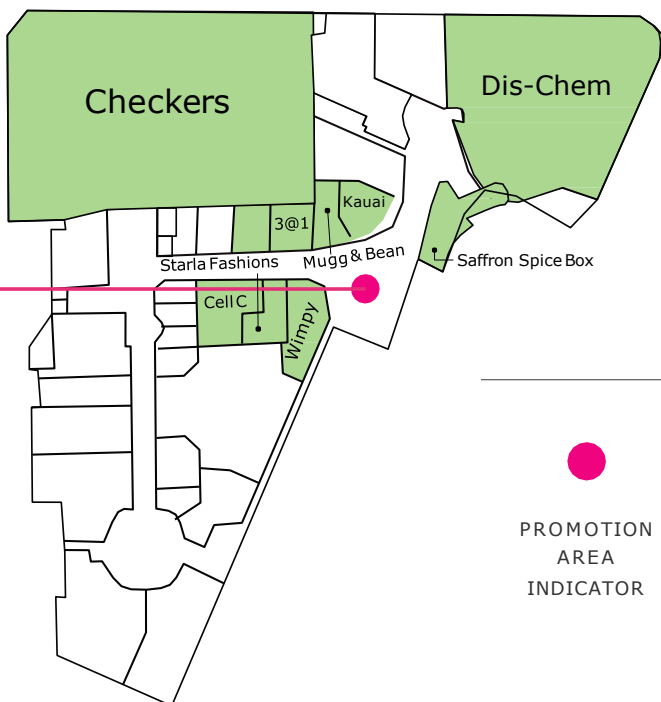
External client: R1,200.00 ex vat per day

Tenant: R600.00 ex vat per day



# WIMPY PROMOTIONAL COURT

## GROUND FLOOR



PROMOTION  
AREA  
INDICATOR



SIZE

50 m<sup>2</sup>



POWER

Plug point in court space



VEHICLE PROMOTIONS

3 vehicles can be displayed



STORES IN THE VICINITY

Kauai, Mugg & Bean, Wimp, Saffron Spice Box,  
3@1, Starla Fashions, Cell C



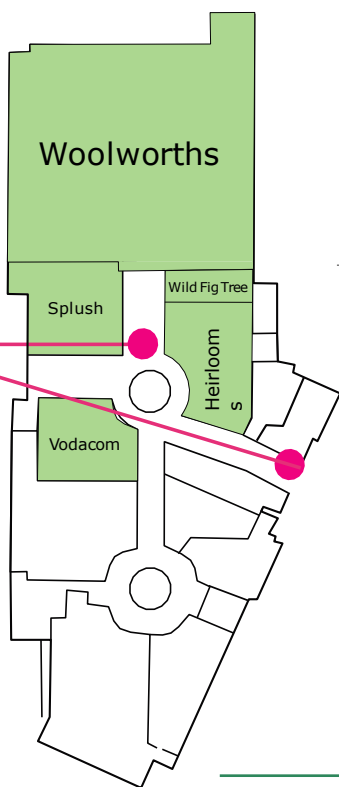
RENTAL COST

External client: R1,200.00 ex vat per day  
Tenant: R600.00 ex vat per day



# WOOLWORTHS PROMOTIONAL COURT

## UPPER FLOOR



PROMOTION  
AREA  
INDICATOR



SIZE

45 m<sup>2</sup>



POWER

No Power



VEHICLE PROMOTIONS

No vehicles can be displayed



STORES IN THE VICINITY

Splush, Woolworths, Heirlooms, Wild Fig Tree



RENTAL COST

External client: R1,200.00 ex vat per day  
Tenant: R600.00 ex vat per day



# ADVERTISING & MARKETING OPPORTUNITIES

## Internal

Element	Description	Contact Person
Corridor Posters	960 h x 760 (220gsm) / QTY 10 / R250 excl per poster	eroux@growthpoint.co.za
Restroom Posters	A3 / QTY 30 / R120 excl per poster	eroux@growthpoint.co.za
Digital Screen	1920mm h x 1080mm	carmel@in2malls.co.za
Elevator Ads	R650 per month, 10 second advert on rotation	deon@ripplemedia.co.za

## External

Element	Location	Contact Person
Street Pole Signs	Upper level parking	carmel@in2malls.co.za
Pave Ads	Lower Level Parking	carmel@in2malls.co.za
Pillar Wraps	Lower Level Parking	carmel@in2malls.co.za

## Social Media (Tenants Only)

Element	Description	Contact Person
Facebook	@hillcrestcorner / no charge	eroux@growthpoint.co.za
Instagram	@hillcrestcorner / no charge	eroux@growthpoint.co.za